

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	American Crossroads
Product	11/27/1274 - American Crossroads
Estimate Number	1274

Invoice #	04082341-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04082341
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

## Billing Address:

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	5:25 AM	USPRTV28ACH	\$800.00		1
2	13	Good Day 5a	5a-530a		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	5:13 AM	USPRTV28ACH	\$800.00		1
3	13	Good Day 5a	5a-530a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	5:28 AM	USPRTV28ACH	\$800.00		1
4	13	Good Day 530a	530a-6a		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	5:42 AM	USPRTV28ACH	\$1,200.00		1
5	13	Good Day 530a	530a-6a		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	5:55 AM	USPRTV24ACH	\$1,200.00		1
6	13	Good Day 6a	6a-7a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	6:13 AM	USPRTV24ACH	\$1,900.00		1
7	13	Good Day 6a	6a-7a		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	6:54 AM	USPRTV28ACH	\$1,900.00		1
8	13	Good Day 6a	6a-7a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	6:28 AM	USPRTV24ACH	\$1,900.00		1
9	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	7:44 AM	USPRTV28ACH	\$2,000.00		1
10	13	Good Day 7a	7a-8a								

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MyFoxTampaBay.com

www.myfoxtampabay.com

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	7:25 AM	USPRTV28ACH	\$2,000.00		1
11	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	7:59 AM	USPRTV28ACH	\$2,000.00		1
12	13	Good Day 7a	7a-8a		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	7:59 AM	USPRTV28ACH	\$2,000.00		1
13	13	Good Day 7a	7a-8a		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	7:13 AM	USPRTV28ACH	\$2,000.00		1
14	13	Good Day 8a	8a-9a		10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	8:44 AM	USPRTV28ACH	\$2,000.00		1
15	13	Good Day 8a	8a-9a		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	8:13 AM	USPRTV28ACH	\$2,000.00		1
16	13	Good Day 8a	8a-9a		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	8:57 AM	USPRTV28ACH	\$2,000.00		1
17	13	Good Day 8a	8a-9a		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	8:23 AM	USPRTV28ACH	\$2,000.00		1
18	13	Good Day 8a	8a-9a		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	8:58 AM	USPRTV28ACH	\$2,000.00		1
19	13	Good Day 9a	9-10a								

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Sales Office	FSS Philadelphia
Sales Region	National

Order #	04082341
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Deal #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	9:58 AM	USPRTV28ACH	\$1,500.00		1
20	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	9:24 AM	USPRTV24ACH	\$1,500.00		1
21	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	9:39 AM	USPRTV24ACH	\$1,500.00		1
22	13	Good Day 9a	9-10a		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	9:59 AM	USPRTV28ACH	\$1,500.00		1
23	13	Good Day 9a	9-10a		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	9:47 AM	USPRTV28ACH	\$1,500.00		1
24	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	10:50 AM	USPRTV28ACH	\$1,000.00		1
25	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	10:58 AM	USPRTV28ACH	\$1,000.00		1
26	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	10:51 AM	USPRTV28ACH	\$1,000.00		1
27	13	Live with Kelly	10a-11a		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	10:38 AM	USPRTV28ACH	\$1,000.00		1
28	13	Live with Kelly	10a-11a								

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Live with Kelly											
				11/05/12 to 11/11/12		1x	M-----				
29	13	Wendy Williams	11a-12p	M	11/05/12	:30	10:32 AM	USPRTV28ACH	\$1,000.00		1
				10/29/12 to 11/04/12		1x	--W----				
30	13	Wendy Williams	11a-12p	W	10/31/12	:30	11:56 AM	USPRTV28ACH	\$750.00		1
				10/29/12 to 11/04/12		1x	----F--				
31	13	Fox 13 News at Noon	12p-1p	F	11/02/12	:30	11:49 AM	USPRTV24ACH	\$750.00		1
				10/29/12 to 11/04/12		1x	-T-----				
32	13	Fox 13 News at Noon	12p-1p	Tu	10/30/12	:30	12:12 PM	USPRTV24ACH	\$750.00		1
				10/29/12 to 11/04/12		1x	---T---				
33	13	Fox 13 News at Noon	12p-1p	Th	11/01/12	:30	12:41 PM	USPRTV28ACH	\$750.00		1
				11/05/12 to 11/11/12		1x	M-----				
34	13	Anderson Cooper	1p-2p	M	11/05/12	:30	12:28 PM	USPRTV24ACH	\$750.00		1
				10/29/12 to 11/04/12		1x	--W----				
35	13	Anderson Cooper	1p-2p	W	10/31/12	:30	1:47 PM	USPRTV28ACH	\$1,000.00		1
				10/29/12 to 11/04/12		1x	----F--				
36	13	Judge Joe Brown	3p-4p	F	11/02/12	:30	1:42 PM	USPRTV28ACH	\$1,000.00		1
				10/29/12 to 11/04/12		1x	-T-----				
37	13	Judge Joe Brown	3p-4p	Tu	10/30/12	:30	3:20 PM	USPRTV28ACH	\$600.00		1

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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
37	13	Judge Joe Brown	3p-4p		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	3:25 PM	USPRTV28ACH	\$600.00		1
38	13	Judge Joe Brown	3p-4p		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	3:48 PM	USPRTV28ACH	\$600.00		1
39	13	Judge Joe Brown	3p-4p		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	3:28 PM	USPRTV28ACH	\$600.00		1
40	13	Judge Joe Brown	3p-4p		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	3:48 PM	USPRTV28ACH	\$600.00		1
41	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	4:18 PM	USPRTV28ACH	\$1,200.00		1
42	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	4:49 PM	USPRTV24ACH	\$1,200.00		1
43	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	4:18 PM	USPRTV28ACH	\$1,200.00		1
44	13	Judge Judy	4p-5p		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	4:24 PM	USPRTV28ACH	\$1,200.00		1
45	13	Judge Judy	4p-5p		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	4:13 PM	USPRTV28ACH	\$1,200.00		1
46	13	Fox 13 News at 5p	5p-530p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
46	13	Fox 13 News at 5p	5p-530p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	5:29 PM	USPRTV28ACH	\$2,000.00		1
47	13	Fox 13 News at 5p	5p-530p		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	5:14 PM	USPRTV28ACH	\$2,000.00		1
48	13	Fox 13 News at 5p	5p-530p		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	5:12 PM	USPRTV24ACH	\$2,000.00		1
49	13	Fox 13 News at 5p	5p-530p		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	5:23 PM	USPRTV28ACH	\$2,000.00		1
50	13	Fox 13 News at 5p	5p-530p		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	5:21 PM	USPRTV28ACH	\$2,000.00		1
51	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	5:46 PM	USPRTV28ACH	\$2,000.00		1
52	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	5:43 PM	USPRTV28ACH	\$2,000.00		1
53	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	5:44 PM	USPRTV28ACH	\$2,000.00		1
54	13	Fox 13 News at 530p	530p-6p		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	5:58 PM	USPRTV24ACH	\$2,000.00		1
55	13	Fox 13 News at 530p	530p-6p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
55	13	Fox 13 News at 530p	530p-6p		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	5:40 PM	USPRTV28ACH	\$2,000.00		1
56	13	Fox 13 News at 6p	6p-630p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	6:12 PM	USPRTV24ACH	\$2,400.00		1
57	13	Fox 13 News at 6p	6p-630p		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	6:22 PM	USPRTV28ACH	\$2,400.00		1
58	13	Fox 13 News at 6p	6p-630p		10/29/12 to 11/04/12	1x	- - - T- - -				
	13			Th	11/01/12	:30	6:23 PM	USPRTV28ACH	\$2,400.00		1
59	13	Fox 13 News at 6p	6p-630p		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	6:27 PM	USPRTV28ACH	\$2,400.00		1
60	13	Fox 13 News at 6p	6p-630p		11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	6:23 PM	USPRTV24ACH	\$2,400.00		1
61	13	M-Su 10p-1030p Late News	10p-1030p		10/29/12 to 11/04/12	1x	- - W- - - -				
	13			W	10/31/12	:30	10:34 PM	USPRTV24ACH	\$4,000.00		1
62	13	M-Su 10p-1030p Late News	10p-1030p		10/29/12 to 11/04/12	1x	- - - - F- -				
	13			F	11/02/12	:30	10:12 PM	USPRTV28ACH	\$4,000.00		1
64	13	Fox 13 News Edge 11p	11p-1135p		10/29/12 to 11/04/12	1x	- T- - - - -				
	13			Tu	10/30/12	:30	11:15 PM	USPRTV28ACH	\$2,600.00		1
65	13	Fox 13 News Edge 11p	11p-1135p								

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## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

Billing Address:

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Advertiser	American Crossroads
Product	11/27/1274 - American Crossroads
Estimate Number	1274

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04082341-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Order #	04082341
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/05/12

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
65	13	Fox 13 News Edge 11p	11p-1135p								
				10/29/12 to 11/04/12	1x	---	T---				
	13			Th	11/01/12	:30	11:23 PM	USPRTV28ACH	\$2,600.00		1
66	13	Fox 13 Late News 11p	11p-1130p								
				10/29/12 to 11/04/12	1x	-----	S-				
	13			Sa	11/03/12	:30	11:40 PM	USPRTV28ACH	\$2,600.00		1
68	13	X FActor	8p-10p								
				10/29/12 to 11/04/12	1x	--	W----				
	13			W	10/31/12	:30	9:45 PM	USPRTV28ACH	\$17,000.00		1
69	13	Glee	9p-10p								
				10/29/12 to 11/04/12	1x	---	T---				
	13			Th	11/01/12	:00			<del>\$13,000.00</del>	See MG 69.2	1
	13	X Factor	8-11p	Th	11/01/12	:00			<del>\$13,000.00</del>	See MG 69.3	2
	13	X Factor	8p-10p	Th	11/01/12	:30	9:01 PM	USPRTV28ACH	\$13,000.00	MG for 69.2 11/01	3
70	13	Good Day Sa 7a	7a-8a								
				10/29/12 to 11/04/12	1x	-----	S-				
	13			Sa	11/03/12	:30	7:20 AM	USPRTV28ACH	\$1,400.00		1
71	13	Good Day Sa 8a	8a-9a								
				10/29/12 to 11/04/12	1x	-----	S-				
	13			Sa	11/03/12	:30	8:21 AM	USPRTV28ACH	\$1,400.00		1
72	13	Fox 13 News Sa 6p	6p-7p								
				10/29/12 to 11/04/12	1x	-----	S-				
	13			Sa	11/03/12	:00			<del>\$1,500.00</del>	See MG 72.2	1
	13	Good Day Sa 8a	8a-9a	Sa	11/03/12	:30	8:37 AM	USPRTV24ACH	\$1,500.00	MG for 72.1 11/03	2
73	13	Good Day Su 6a-7a News	6a-7a								
				10/29/12 to 11/04/12	1x	-----	S				
	13			Su	11/04/12	:30	6:36 AM	USPRTV28ACH	\$600.00		1
74	13	Good Day Su 7a	7a-8a								
				10/29/12 to 11/04/12	1x	-----	S				

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**Suite 555**  
**Alexandria, VA 22314**

Advertiser	American Crossroads
Product	11/27/1274 - American Crossroads
Estimate Number	1274

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04082341-1
Invoice Date	11/11/12
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Invoice Period	10/29/12 - 11/05/12

Order #	04082341
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/05/12

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
74	13	Good Day Su 7a	7a-8a	Su	11/04/12	:30	7:42 AM	USPRTV28ACH	\$1,200.00		1
75	13	Good Day Su 8a	8a-9a	10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:30	8:53 AM	USPRTV28ACH	\$1,600.00		1
76	13	Fox News Sunday	9a-10a	10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:30	9:45 AM	USPRTV28ACH	\$2,000.00		1
77	13	Sport Stars of Tomorrow	11a-12p	10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:30	11:07 AM	USPRTV28ACH	\$500.00		1
78	13	Fox 13 News Su 6p	6p-7p	10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:00			<del>\$1,500.00</del>	See MG 78.2	1
	13	Good Day Su 8a	8a-9a	Su	11/04/12	:30	8:59 AM	USPRTV24ACH	\$1,500.00	MG for 78.1 11/04	2
79	13	Access Hollywood	1230a-1a	10/29/12 to 11/04/12	1x	-----S					
	13			Su	11/04/12	:00			<del>\$250.00</del>	See MG 79.2	1
	13	Closer		Su	11/04/12	:30	1:05 AM	USPRTV28ACH	\$250.00	MG for 79.1 11/04	2
80	13	Mob Doctor	9p-10p	11/05/12 to 11/11/12	1x	M-----					
	13			M	11/05/12	:30	9:44 PM	USPRTV28ACH	\$6,600.00		1

Aired Spots

78

**Gross Total \$154,100.00**

**Payment Terms 30 Days**

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Advertiser	American Crossroads
Product	11/27/1274 - American Crossroads
Estimate Number	1274

<b>Invoice #</b>	<b>04082341-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04082341
Alt Order #	Political Issue
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Agency Commission      **\$23,115.00**  
Net Amount Due      **\$130,985.00**

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